

BLUE 20/20 PLUS

GREAT COVERAGE WITH EYE-OPENING SAVINGS

Save an average of **86%**
on vision care



Get great savings with Blue 20/20 PLUS when you use a PLUS Provider.*
These providers are already part of our Blue 20/20 provider networks.
On top of your Blue 20/20 base plan, you'll enjoy these enhanced benefits:



\$0 EXAM COPAY



**ADDITIONAL \$50 FRAME ALLOWANCE,
WITH NO BRAND RESTRICTIONS**



**MORE FLEXIBILITY AND CHOICE
WHEN SELECTING VISION CARE**

YOU STILL GET BLUE 20/20 BENEFITS, INCLUDING:

ADDITIONAL SAVINGS

Save on your second pair of glasses,
non-prescription sunglasses, laser vision
correction, eye care supplies, and more

DIGITAL RESOURCES

Blue 20/20 member portal,
digital ID card, online vision test,
and out-of-pocket-cost estimator tool

You don't need promotional codes or coupons to get these discounts.

*Blue 20/20 is administered by EyeMed Vision Care®, an independent vision benefits company.
Providers are part of the EyeMed vision network.

SEE WHAT GREAT SAVINGS LOOK LIKE WITH BLUE 20/20 PLUS

VISION CARE SERVICE	AVERAGE RETAIL COST	AVERAGE IN-NETWORK PROVIDER COST	AVERAGE PLUS PROVIDER COST
Eye exam	\$162	\$10	\$0
Lenses	\$153	\$50	\$50
Frames	\$206	\$206	\$206
Frames allowance	N/A	-\$130	-\$180
Frames discount (additional 20% off frames balance)	N/A	-\$15	-\$5
YOUR COST	\$521	\$121	\$71

*Example for illustrative purposes only. Based on weighted average of sample transactions. Actual savings will depend on benefits, as well as frame selection. Retail cost based on industry averages. Some provisions, benefits, exclusions, or limitations listed herein may vary by state. Discounts are not insurance.

EASY ACCESS TO THOUSANDS OF PLUS PROVIDERS

Blue 20/20 PLUS has thousands of nationwide independent, retail, and online provider locations. Use our provider locator tool to find a location convenient for you — just look for “PLUS Provider.”

- NATIONAL RETAILERS**
 - LensCrafters®
 - Target Optical®
 - Pearle VisionSM
- ONLINE SHOPPING OPTIONS**
 - [Lenscrafters.com](#)
 - [Targetoptical.com](#)
 - [Glasses.com](#)

Find a PLUS Provider

Sign in or create an account at [blue2020ma.com](#) and click **Find an Eye Doctor**.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

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